



### Internal Advertisement

## Manager, Corporate Communication & Marketing

Geothermal Development Company wishes to fill the position of Manager, Corporate Communication and Marketing which is due to fall vacant in the next two months. As per of best practice GDC wishes to fill the position in goodtime to allow for a seamless transition.

#### Key Responsibilities:-

1. Overseeing communication within the company and representing GDC to the public.
2. Developing and implementing an integrated, company-wide strategic communication strategy in support of GDC's business objectives.
3. Advising management on the reputational implications of corporate decisions for buy-in and support.
4. Preparing an annual departmental balanced score card, budget and procurement plans.
5. Equipping management and other designated spokespersons to handle the media and other public appearances for coordinated and coherent messaging.
6. Monitoring public perception about GDC and advising the Management accordingly.
7. Providing liaison between the company and corporate stakeholders, including the media.
8. Managing the production of the Company's publications including annual reports and branded materials.
9. Overseeing the development of all copy intended for public consumption to ensure its alignment with the strategic communications plan and GDC's strategy.
10. Overseeing digital communication, including GDC's website, e-bulletins and other corporate publications
11. Preparing talking points, speeches, presentations and other communication material
12. Coordinating the organization of corporate events
13. Enhancing a position organizational culture through efficient internal communication.
14. Monitoring implementation of communication programs.

#### Key Qualifications and Experience:-

Eligible candidates must have:

1. Served in a Corporate Communication managerial position for a minimum of twelve (12) years;
2. Holder of a Bachelor's degree in Public Relations, Communication, Journalism, Marketing or any other relevant degree from a recognized university;
3. Holder of a Master's degree in Public Relations or Corporate Communication;
4. Member of the Public Relations Society of Kenya (PPRSK) or a similar PR/Corporate Communication membership organization;
5. Demonstrated ability to work independently and flexibly, as well as part of a team;